

Canadian Academy of
Manipulative Physiotherapy

CAMPT



Orthopaedic Division
CANADIAN PHYSIOTHERAPY ASSOCIATION

2021 Orthopaedic Symposium Symposium d'orthopédie 2021

Winnipeg

**April 30 - May 2
30 avril - 2 mai**



**AIM to Meet in the middle
Ensemble, visons le centre!**

Map created with mapchart.net ©

HOST HOTEL

Delta Hotels by Marriott Winnipeg
350 St. Mary Avenue
Winnipeg, Manitoba R3C 3J2
Canada

WHEN & WHERE

April 30 - May 2, 2021
RBC Convention Centre Winnipeg
375 York Avenue
Winnipeg, Manitoba R3C 3J3
Canada

SHOW HOURS

Friday, April 30, 2021
5:00 pm - 10:00 pm
(Opening Reception in Exhibit Hall
7:45 pm - 10:00 pm)

Saturday, May 1, 2021
8:00 am - 4:00 pm

*Schedule subject to change

The Orthopaedic National Symposium

Advantage!

The 2021 Orthopaedic National Symposium is a national conference dedicated to orthopaedic physiotherapy practice in Canada and is being held as a partnership between the **Orthopaedic Division** of the **Canadian Physiotherapy Association** and the **Canadian Academy of Manipulative Physiotherapy**.

The Symposium will bring together practitioners and the best ideas from the areas of:

- The assessment and treatment of orthopaedic conditions, using clinical reasoning, manual therapy, exercise and patient education
- Pain science
- Special populations in orthopaedics
- Clinical practice management and leadership
- Physiotherapy education and knowledge transfer

Who We Are

Combined, 5,500 members across Canada, working predominantly in private practice.



The Orthopaedic Division of the Canadian Physiotherapy Association helps their members improve their skills and service delivery through education, resources and networking. Continued professional growth and development is ensured through its evolving evidenced-informed curriculum, access to information on best practices, and opportunities to collaborate and learn from peers. Built on a long history and reputation for excellence, it is the community for advancing orthopaedic physiotherapy in Canada.



The Canadian Academy of Manipulative Physiotherapy (CAMPT) is the Canadian member organization of the International Federation of Orthopaedic Manipulative Physiotherapy (IFOMPT), a part of the World Confederation of Physiotherapy and the World Health Organization. CAMPT-Certified physiotherapists have completed extensive post-graduate education and have attained internationally-recognized qualifications in hands-on manipulative therapy, exercise therapy and pain science.

An excellent opportunity to reach over 300 orthopaedic physiotherapist customers at one venue along with advertisement in our on-site brochure and other media outlets leading up to the event.

Capitalize on this national event today to get the maximum value out of your investment as a sponsor and/or exhibitor. You don't want to miss this opportunity.

Targeted Audience
Decision Makers
Networking
Brand Visibility

Sponsorship and Exhibit Opportunities

Presenting Sponsor

Gala Dinner - \$5,950

Be the presenting sponsor of the highest profile event at the Joint CAMPT-NOD Symposium! Be seen and recognized as a builder and benefactor of the orthopaedic physiotherapy profession in Canada.

- Exclusive Dinner Sponsor
- VIP table seating at dinner
- Recognition in program "Presented by..."
- Opportunity to address attendees at dinner
- Top ranked sponsor logo on all conference signage, collateral and promotional material
- Logo on Symposium home page
- 8'x8' Exhibit area including advance reservation of preferred location (valued at \$1,750+\$250=\$2,000)
- Designated sponsor area at dinner including a 6' draped table
- Two full symposium passes
- Two exhibitor passes
- Logo and 150 word description in the online and/or printed symposium printed program
- Delegate kit bag insert (valued at \$350)
- Logo in pre-symposium email messaging

Thought Leadership Opportunities

Programming Sponsor - \$950

Per Session

Position your organization with conference programming that aligns with your company or product.

- Name and logo next to session in online and/or printed symposium program
- Introduce Speaker

Poster Session - \$950

Exclusive sponsor of Poster session area

- Sponsor logo prominently displayed within the poster session area
- "Presented by..." recognition in online and/or printed symposium program



Networking Opportunities

Opening Night Keynote & Cocktail Reception - \$4,450

Exclusive Host of Opening Keynote & Cocktail Reception

- Recognition as Opening Night Keynote & Cocktail Reception sponsor "Presented by..."
- Opportunity to host prize draw or contest at reception
- Logo on Symposium home page
- Prominent ranking of sponsor logo on all conference signage, collateral and promotional material.
- Designated sponsor area at reception including a 6' draped table
- Logo and 150 word description in the online and/or printed symposium printed program
- Opportunity to address attendees at reception
- 8'x8' Exhibit area including 2 exhibitor passes and advance reservation of preferred location (valued at \$1,750+\$250=\$2,000)
- Delegate kit bag insert (valued at \$350)
- Logo in pre-symposium email messaging

Breakfast Sponsor - \$950

Exclusive Breakfast Sponsor

(Two available: May 1 and May 2)

- Signage in breakfast area visible for during breakfast
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

Lunch Sponsor - \$1,250

Exclusive Lunch Sponsor (May 1)

- Signage in lunch area visible during Saturday lunch
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

Box Lunch Sponsor - \$1,250

Exclusive Lunch Sponsor (May 2)

- Branded logo on lunch-to-go box
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

Refreshment Breaks - \$750

Exclusive Break Sponsor

(Two available: AM and PM - May 1)

- Signage in break area visible for during of refreshment break
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

Annual General Meeting Sponsor - \$650

Exclusive Annual General Meeting Sponsor

(Two available: CAMPT AGM or NOD AGM)

- Signage in area during AGM
- Logo on sponsor page of symposium website and AGM agenda
- Logo on pre-symposium email messaging
- Short speech prior to AGM



Exhibit Opportunities

Standard Exhibit - \$1,750

- 8'x8' exhibit area, 6' draped table, 2 chairs
- Exhibit may express a preference for up to 3 locations
- Space will be allocated on a 'best available basis' in order received
- Delegate kit bag insert (valued at \$350)
- Two exhibitor passes (incl. meals)
- Logo on sponsor/exhibitor page of symposium website and signage

* Advance reservation of exhibit location - add \$250

* 2019 Returning Exhibitor - \$1,650

Double Exhibit - \$3,100 (Save \$400!) (limited availability)

- Premium location in the exhibit area

PASSPORT TO PRIZES

We will encourage traffic to the exhibit area with:

- *Passport to Prizes - consider donating a prize*
- *Opening Night Cocktail Reception in the exhibitor area*
- *Breakfast, AM/PM Break, Lunch in exhibitor area*
- *Announcements from the stage*
- *Mobile event app*

Supercharge Your Sponsorship/Exhibit

Delegate Kit Bag Insert - \$350

Brochure or one-page sell sheet or branded swag (sponsor to provide)

Delegate Kit Bag Logo

(alongside Association logos)

Co-branded - \$650

Exclusive - \$1,450

Lanyards (Exclusive) - \$1,250

- Sponsor branded lanyards for symposium badges
- Lanyards provided by sponsor

* Assignment of exhibit space will be based on sponsorship level and early commitment.

Local Business Opportunities

Friend of Ortho Symposium - \$150

- Logo on sponsor page of symposium website
- Embedded link to business website



TERMS AND CONDITIONS

PAYMENT

Under no circumstances will the Sponsor/Exhibitor be permitted to participate in this event if payment in full has not been received on or before March 1, 2021.

SPONSOR/EXHIBITOR INFORMATION DUE DATE

All information required to be submitted by Sponsor/Exhibitor to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

CANCELLATION/DEFAULT/ALTERATION POLICY

Cancellation requests received on or before March 1, 2021 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after March 1, 2021. If the Sponsor/Exhibitor fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Sponsor/Exhibitor's participation in the event and/or release the contracted exhibit space to other Sponsor/Exhibitors;
2. Any portion of the sponsor/exhibition fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for Organizer's reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Sponsor/Exhibitor for any remaining portion of the fee due;
5. In the event of any travel bans, or government restrictions, you agree to exhibit virtually or hybrid, using the Organizer's chosen virtual platform.

FORCE MAJEURE

Organizer is not responsible for any loss or damage resulting from a substitution, alteration, cancellation or postponement of an event whatsoever if this event is altered, rescheduled, postponed or cancelled due to a force majeure. Force majeure is defined as any unforeseen occurrence or event that renders performance of this conference inadvisable, illegal, impracticable or impossible, including but not limited to fire; flood; an Act or God; governmental restrictions and/or regulations, war or apparent act of war; terrorism or apparent act of terrorism; disaster, civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation facilities/means of transportation; or any other emergency.

MISCELLANEOUS

- Sponsorship/Exhibition does not include venue extras such as parking, shipping of equipment or effects, computer rental, etc. Organizer will provide all venue contact information to Sponsor/Exhibitor in order to arrange all extras of which cost will be the responsibility of Sponsor/Exhibitor. It is the sole responsibility of the Sponsor/Exhibitor for shipping, travel and accommodations, if required.
- There is no transfer of sponsorship exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- The Sponsor/Exhibitor agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's/Exhibitor's and Organizer's successors.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Sponsor/Exhibitor consents to Organizer using any photographs of the Sponsor/Exhibitor's and

Organizer representative(s) and/or both in Organizer brochures, other Organizer marketing materials and the Organizer website for all legal purposes. It is understood that the Sponsor/Exhibitor will not be entitled to any remuneration in connection with such usage.

- The terms of the Agreement contained in this document are strictly confidential between Organizer and the Sponsor/Exhibitor and may not be divulged to any third parties without the prior written consent of both parties.

SPONSOR/EXHIBITOR GUIDELINES USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles and area near its space free of congestion caused by demonstrations or other promotions. Sponsor/Exhibitor must display only the goods manufactured or dealt in by them in their regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

EXHIBIT SAFETY

Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit, including booth set-up/break-down. Exhibitor agrees to indemnify and hold harmless Organizer, the owner and manager of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it had obtained adequate insurance to cover its potential liability hereunder.

LIABILITY

Neither Organizer, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will Organizer be liable for lost profits or other incidental or consequential damages. Sponsor/Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Organizer shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless Organizer from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

SECURITY AND INSURANCE

The Exhibitor is solely and fully responsible for its own exhibit materials and should insure its exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT

Sponsor/Exhibitor or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. Combustible materials or explosives are not permitted in the Exhibit space.