

Canadian Academy of  
Manipulative Physiotherapy

**CAMPT**



**Orthopaedic Division**

CANADIAN PHYSIOTHERAPY ASSOCIATION

# The Orthopaedic National Symposium

# SPONSORSHIP & EXHIBIT OPPORTUNITIES 2023

## **HOST HOTEL**

Delta Hotels by Marriott Winnipeg  
350 St. Mary Avenue  
Winnipeg, Manitoba R3C 3J2  
Canada

## **WHEN & WHERE**

April 28 & April 29, 2023  
RBC Convention Centre Winnipeg  
375 York Avenue  
Winnipeg, Manitoba R3C 3J3  
Canada

## **SHOW HOURS**

Friday, April 28, 2023  
5:00 pm - 10:00 pm  
(Opening Reception in Exhibit Hall  
7:45 pm - 10:00 pm)

Saturday, April 29, 2023  
8:00 am - 4:00 pm

\*Schedule subject to change

# The Orthopaedic National Symposium

## Advantage!

The 2023 Orthopaedic National Symposium is a national conference dedicated to orthopaedic physiotherapy practice in Canada and is being held as a partnership between the **Orthopaedic Division** of the **Canadian Physiotherapy Association** and the **Canadian Academy of Manipulative Physiotherapy**. We are joining force with our INTERNATIONAL partners, which will provide opportunities to connect and network beyond our borders.

The Symposium will bring together practitioners and the best ideas from the areas of:

- The assessment and treatment of orthopaedic conditions, using clinical reasoning, manual therapy, exercise and patient education
- Pain science
- Special populations in orthopaedics
- Clinical practice management and leadership
- Physiotherapy education and knowledge transfer

## Who We Are



**Orthopaedic Division**  
CANADIAN PHYSIOTHERAPY ASSOCIATION

The Orthopaedic Division of the Canadian Physiotherapy Association helps their members improve their skills and service delivery through education, resources and networking. Continued professional growth and development is ensured through its evolving evidenced-informed curriculum, access to information on best practices, and opportunities to collaborate and learn from peers. Built on a long history and reputation for excellence, it is the community for advancing orthopaedic physiotherapy in Canada.



The Canadian Academy of Manipulative Physiotherapy (CAMPT) is the Canadian member organization of the International Federation of Orthopaedic Manipulative Physiotherapy (IFOMPT), a part of the World Confederation of Physiotherapy and the World Health Organization. CAMPT-Certified physiotherapists have completed extensive post-graduate education and have attained internationally-recognized qualifications in hands-on manipulative therapy, exercise therapy and pain science.

An excellent opportunity to reach over 5,000 members nationally and over 10,000 international orthopaedic physiotherapists through social media posts, invitations to attend and through attendees.

Capitalize on this national event today to get the maximum value out of your investment as a sponsor and/or exhibitor. You don't want to miss this opportunity.

# Sponsorship and Exhibit Opportunities

## Gala Dinner - \$5,950

Be the presenting sponsor of the highest profile event at the Joint CAMPT-NOD Symposium! Be seen and recognized as a builder and benefactor of the orthopaedic physiotherapy profession in Canada.

- Exclusive Dinner Sponsor
- VIP table seating at dinner
- Recognition in program "Presented by..."
- Opportunity to address attendees at dinner
- Top ranked sponsor logo on all conference signage, collateral and promotional material
- Logo on Symposium home page
- 8'x8' Exhibit area including advance reservation of preferred location (valued at \$1,750+\$250=\$2,000)
- Designated sponsor area at dinner including a 6' draped table
- Two full symposium passes
- Two exhibitor passes
- Logo and 150-word description in the online and/or printed symposium printed program
- Delegate kit bag insert (valued at \$350)
- Logo in pre-symposium email messaging

## Programming Sponsor - \$950

Per Session

Position your organization with conference programming that aligns with your company or product.

- Name and logo next to session in online and/or printed symposium program
- Introduce Speaker

## Poster Session - \$950

Exclusive sponsor of Poster session area

- Sponsor logo prominently displayed within the poster session area
- "Presented by..." recognition in online and/or printed symposium program

## Plenary Speaker Sponsor - \$1,250

(Two available)

- Recognition during plenary presentation
- Logo on sponsor page of symposium website
- Prominent ranking of sponsor logo on all conference signage, collateral and promotional material





## Opening Night Keynote & Cocktail Reception - \$4,450

Exclusive Host of Opening Keynote & Cocktail Reception

- Recognition as Opening Night Keynote & Cocktail Reception sponsor "Presented by..."
- Opportunity to host prize draw or contest at reception
- Logo on Symposium home page
- Prominent ranking of sponsor logo on all conference signage, collateral and promotional material.
- Designated sponsor area at reception including a 6' draped table
- Logo and 150 word description in the online and/or printed symposium printed program
- Opportunity to address attendees at reception
- 8'x8' Exhibit area including 2 exhibitor passes and advance reservation of preferred location (valued at \$1,750+\$250=\$2,000)
- Delegate kit bag insert (valued at \$350)
- Logo in pre-symposium email messaging

## Breakfast Sponsor - \$950

Exclusive Breakfast Sponsor  
(Two available: April 29 and April 30)

- Signage in breakfast area visible for duration of breakfast
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Lunch Sponsor - \$1,250

Exclusive Lunch Sponsor (April 29)

- Signage in lunch area visible during Saturday lunch
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Box Lunch Sponsor - \$1,250

Exclusive Lunch Sponsor (April 30)

- Branded logo on lunch-to-go box
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Refreshment Breaks - \$750

Exclusive Break Sponsor  
(Two available: AM and PM - April 29)

- Signage in break area visible for duration of refreshment break
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Annual General Meeting Sponsor - \$650

Exclusive Annual General Meeting Sponsor  
(Two available: CAMPT AGM or NOD AGM)

- Signage in area during AGM
- Logo on sponsor page of symposium website and AGM agenda
- Logo on pre-symposium email messaging
- Short speech prior to AGM



## Delegate Kit Bag Insert - \$350

Brochure or one-page sell sheet or branded swag (sponsor to provide)

## Delegate Kit Bag Logo

(alongside Association logos)

**Co-branded - \$650**

**Exclusive - \$1,450**

## Lanyards (Exclusive) - \$1,250

- Sponsor branded lanyards for symposium badges
- Lanyards provided by sponsor

\* Assignment of exhibit space will be based on sponsorship level and early commitment.

## Mobile App Sponsor (Exclusive) - \$1,450 \*New!

- A branded splash image recognizing you as the sponsor on home page of the App
- Logo on header of first page of App
- Logo on sponsor page of symposium website and signage

## Exhibit Opportunities

### Standard Exhibit - \$1,750

- 8'x8' exhibit area, 6' draped table, 2 chairs
- Exhibit may express a preference for up to 3 locations
- Space will be allocated on a 'best available basis' in order received
- Delegate kit bag insert (valued at \$350)
- Two exhibitor passes (incl. meals)
- Logo on sponsor/exhibitor page of symposium website and signage

\* Advance reservation of exhibit location - add \$250

\* 2019 Returning Exhibitor - \$1,650

### Double Exhibit - \$3,100 (Save \$400!) (limited availability)

- Premium location in the exhibit area

## Local Business Opportunities

### Friend of Ortho Symposium - \$150

- Logo on sponsor page of symposium website
- Embedded link to business website





## Ortho Symposium Sponsor/Exhibitor Opportunities at-a-glance

Reserve your sponsorship online @ [orthosymposium.ca](http://orthosymposium.ca)

Contact Shirley Yuen at [info@orthosymposium.ca](mailto:info@orthosymposium.ca)

SPONSORSHIP LEVEL	DESCRIPTION	AMOUNT	STATUS
Gala Dinner	Exclusive sponsor of the highest profile event	\$5,950	1 available
Opening Night Keynote and Cocktail Reception	Exclusive host of the Opening Keynote and Cocktail Reception	\$4,450	1 available
Mobile App	Exclusive sponsor of our new Mobile Event App	\$1,450	1 available
Plenary Speaker	Sponsor of plenary speakers	\$1,250	2 available
Programming	Sponsor of session align with your company/product	\$950	1/session
Poster Session	Exclusive sponsor of poster session area	\$950	1 available
Lunch (April 29)	Exclusive lunch sponsor	\$1,250	1 available
Box Lunch (April 30)	Exclusive box lunch sponsor	\$1,250	1 available
Breakfast (April 29 & 30)	Exclusive breakfast sponsor	\$950	2 available
Refreshment Break (AM & PM)	Exclusive refreshment break sponsor (April 29 AM or PM)	\$750	2 available
Annual General Meeting	Exclusive AGM sponsor for CAMPT or NOD	\$650	2 available
Lanyards	Exclusive sponsor branded lanyards	\$1,250	1 available
Exhibitor - Standard	8' x 8' exhibit area, 6' table with 2 chairs	\$1,750	15 available
Returning Exhibitor (2019)	Special reduced rate for returning exhibitors	\$1,650	15 available
Exhibitor - Double	2 x 6' tables	\$3,100	Limited
Local Friend	Local business opportunities	\$150	Unlimited
<b>A la Carte Options (in addition to above)</b>			
Advance Exhibit	Advance reservation of exhibit location (Refer to table # on floorplan)	\$250	
Delegate Bag Insert	Sponsor can provide brochures or branded swags	\$350	
Delegate Bag Logo	Co-branded with other sponsor logos	\$650	
Delegate Bag Logo	Exclusive sponsor logo alongside Association logos	\$1,450	<b>SOLD</b>
Room Key	Branded logo on guest room key	\$500	1 available
Delegate Gift	In room gift for delegates (gift supplied by sponsor)	\$500	
Extra Exhibitor Lunch Tickets	If more than two exhibitors require lunch	__ @ \$50	
Extra Gala Dinner Tickets	Tickets for Gala Dinner	__ @ \$110	
Prize Draw	Sponsor/exhibitor to provide	N/C	
<b>Total amount subject to a 5% GST</b>			

## For further information:

Contact Shirley Yuen at [info@orthosymposium.ca](mailto:info@orthosymposium.ca)

### TERMS AND CONDITIONS

#### PAYMENT

Under no circumstances will the Sponsor/Exhibitor be permitted to participate in this event if payment in full has not been received on or before March 1, 2023.

#### SPONSOR/EXHIBITOR INFORMATION DUE DATE

All information required to be submitted by Sponsor/Exhibitor to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

#### CANCELLATION/DEFAULT/ALTERATION POLICY

Cancellation requests received on or before March 1, 2023 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after March 1, 2023. If the Sponsor/Exhibitor fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Sponsor/Exhibitor's participation in the event and/or release the contracted exhibit space to other Sponsor/Exhibitors;
2. Any portion of the sponsor/exhibition fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for Organizer's reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Sponsor/Exhibitor for any remaining portion of the fee due;
5. In the event of any travel bans, or government restrictions, you agree to exhibit virtually or hybrid, using the Organizer's chosen virtual platform.

#### FORCE MAJEURE

Organizer is not responsible for any loss or damage resulting from a substitution, alteration, cancellation or postponement of an event whatsoever if this event is altered, rescheduled, postponed or cancelled due to a force majeure. Force majeure is defined as any unforeseen occurrence or event that renders performance of this conference inadvisable, illegal, impracticable or impossible, including but not limited to fire; flood; an Act or God; governmental restrictions and/or regulations, war or apparent act of war; terrorism or apparent act of terrorism; disaster, civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation facilities/means of transportation; or any other emergency.

#### MISCELLANEOUS

- Sponsorship/Exhibition does not include venue extras such as parking, shipping of equipment or effects, computer rental, etc. Organizer will provide all venue contact information to Sponsor/Exhibitor in order to arrange all extras of which cost will be the responsibility of Sponsor/Exhibitor. It is the sole responsibility of the Sponsor/Exhibitor for shipping, travel and accommodations, if required.
- There is no transfer of sponsorship exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- The Sponsor/Exhibitor agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's/Exhibitor's and Organizer's successors.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Sponsor/Exhibitor consents

to Organizer using any photographs of the Sponsor/Exhibitor's and Organizer representative(s) and/or both in Organizer brochures, other Organizer marketing materials and the Organizer website for all legal purposes. It is understood that the Sponsor/Exhibitor will not be entitled to any remuneration in connection with such usage.

- The terms of the Agreement contained in this document are strictly confidential between Organizer and the Sponsor/Exhibitor and may not be divulged to any third parties without the prior written consent of both parties.

#### SPONSOR/EXHIBITOR GUIDELINES USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles and area near its space free of congestion caused by demonstrations or other promotions. Sponsor/Exhibitor must display only the goods manufactured or dealt in by them in their regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

#### EXHIBIT SAFETY

Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit, including booth set-up/break-down. Exhibitor agrees to indemnify and hold harmless Organizer, the owner and manager of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it had obtained adequate insurance to cover its potential liability hereunder.

#### LIABILITY

Neither Organizer, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will Organizer be liable for lost profits or other incidental or consequential damages. Sponsor/Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Organizer shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless Organizer from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

#### SECURITY AND INSURANCE

The Exhibitor is solely and fully responsible for its own exhibit materials and should insure its exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

#### CARE OF BUILDING AND EQUIPMENT

Sponsor/Exhibitor or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. Combustible materials or explosives are not permitted in the Exhibit space.